

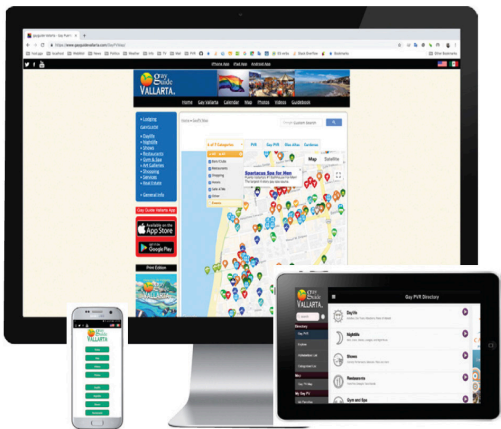
Media Kit

Guía LGBTQ+ de Vallarta



Gay Guide VALLARTA

Print - Web - Mobil - Social - App
| www.gayguidevallarta.com | www.gpvr.mx |



Print & Online Advertisement

Free

*** *For All Local LGBTQ+ Businesses.*

- * Name listed in print guide book.
- * Name and logo listed in Online directory.
- * Map location displayed on our online Map of Gay Vallarta.

Basic

- * Detailed online listing with links to sites.
- * Your events added to the Community Calendar.
- * Name & small description in printed guide book with symbols.
- * Dot of location on gay vallarta's printed map.
- * Phonenumber listed in back of book.

Standard

- * All of Basic Plan
- * Print Ad(s).
- * 2 - Courtesy rotational online banners ads (horiz. & vertical).
- * Share Post on Social Media (1 or 2 times per edition)

Premium

- * All of the Standard plan.
- * Premium print ads.
- * Logo printed with name and blurb.
- * 2 additional social media post.
- * 2 images printed under blurb. (Back & inner covers and full page map ads only)

Rates

Basic Plan: online listings, prices per year.

Non-Lodging or Cabaret/Theater: \$6,000 pesos
Cabaret /Theater: \$8,400 pesos

Lodging: Single Unit \$6,000 pesos
 Multi-unit Single Location \$12,500 pesos or \$5,000 pesos w/print ad.
 Multi-Unit Multi-Location \$25,000 pesos or \$7,500 pesos w/print ad.

Standard Plan: Choose an ad size and color.

Ad Sizes	B&W	Color	Map
1/4 Page	\$ 1,600.00	\$ 2,150.00	\$ 2,850.00
1/2 Page	\$ 2,350.00	\$ 3,250.00	N/A
Full Page	\$ 4,150.00	\$ 5,750.00	\$ 12,200.00
Bleed Page	\$ 4,350.00	\$ 6,150.00	N/A

* Prices are in Pesos per edicion and includes IVA * Ad disign NOT included.

****Blurb Add-Ons: Logo \$100, Images \$50 per img.**

Premium Plan: (Subject to availability)

Premium Bleed ads are :

*1st 5 ad pages

*Last 3 ad pages

*Map insert pages

\$ 7,150.00

Inner Covers:

\$ 7,650.00

Map Full page & Back Cover:

\$12,200.00

Print Edition Deadlines

Edition	Distributed	Art Deadline	Reservation Deadline
Fall	October - November	01-Sep	28-Aug
Winter	December - January	01-Nov	28-Oct
Spring	February - March	01-Jan	28-Dec
Summer	April - Sept	01-Mar	28-Feb

Dimensions

gayguide Vallarta

Specifications

Format: PDF/JPEG/PSD

Resolution: 300DPI /
118.11DPC

Colors: CMYK

*Any ads in RGB colors will be
convertid to CMYK colors. GayGuide
Vallarta is not responsible for any
color changes due to the conversion.

1/4 - (8 w X 4.8 h)

1/2 - (8 w X 9.8 h)

Full page - (8 w X 20 h)

Map premium -

(10 w X 21 h)

Bleed - (11 w X 22 h)

*Ask for Bleed Spec PDF

*Sizes are in CM.

Bleed

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Full Page

1/2

1/4

gayguideVallarta.com

Print and Distribution

4 editions with 48,000 copies a year!

12,000 copies per edition distributed with major focus in Zona Romantica.

1,400 copies distributed weekly during high season, & **700 copies** weekly distribution during the summer. It is very popular and requested by LGBTQ and Ally visitors.

We are welcomed in many locations in **Centro/Malecón, Zona Hotelera & Marina Vallarta**. This assures your ad will be at the hands of guest that are staying outside of the zone.

Online Banner Ads

Horizontal Banner
150pix. H. X 950pix. W

- Banners horizontal & vertical -

Reach more visitors to your website with banners bigger than the standard sized. They are randomly displayed on category pages. FREE for Standard & Premium plans!

Vertical
Banner
400pix H.
X
180pix. W.


Exclusive banner placement on top of category pages.
(Subject to availability)

Home page - \$2,187.50

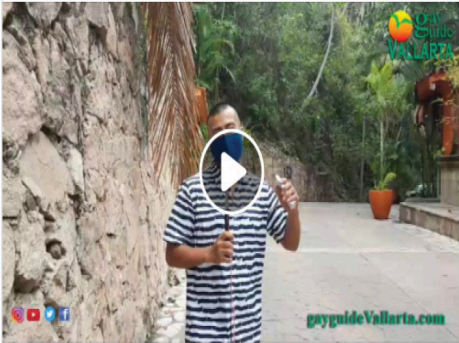
Category page - \$1,000

Price p/month, includes IVA.

New! Sponsored Videos


 Gay Guide Vallarta was live.
June 26 at 1:57 PM · 🌐

Tour/Gira #LGBTQ Luxury Boutique Hotel
#CasaCupula #Travel #Viaja
Casa Cupula... See More



Reach More People With This Post ×
You could reach up to 1,913 people daily by boosting your post for MX\$115.

3,386 People Reached 425 Engagements [Boost Post](#)

 You and 36 others 10 Comments 13 Shares 1.7K Views

Become a Sponsor!

Mentiones and Banner ads during a live stream or prerecorded videos.

Our purpose with this is to promote and show the travelers Puerto Vallarta's diversity in cultur, gastronomy, activities, etc.

Videos are the “**New Thing**” dominated the digital community replacing text only content & they **connects better with the audience.**

Follow us on our Social Medias



Social Medias Advertisement Posts

Weekly Post of images, tik tok clips, & video clips.

Prices listed below are per month.

* contracts per month, 3 month, 6 months or yearly. *

Length of tiktoks may vary from 15 secs to 1 min.

Videos are 1 min - 1 min. 30 sec.

Silver

1 post per week = 4 Post per month

S1 - \$,800 pesos : 4 images

S2 - \$1,900 pesos : 3 img and 1 TTC

S3 - \$4,700 pesos : 2 img, 1 TTC & 1 Vid.

Gold

2 post per week = 8 Post per month

G1 - \$ 2,700 pesos : 7 img & 1 TTC

G2 - \$3,800 pesos : 6 img & 2 TTC

G3 - \$6,600 pesos : 5 img, 2 TTC & 1 Vid.

Platinum

3 post per week = 12 Post per month

P1 - \$4 ,600 pesos : 10 img & 2 TTV

P2 - \$5,700 pesos : 9 img & 3 TTC

P3 - \$9,600 pesos : 7 img, 4 TTC & 1 Vid.

Customized

Build your own plan: 1 - 3 posts a week

\$200.00 Image

\$1300.00 TikTokClips 15 - 30 sec

\$3,000.00 Video 1m - 1:30

Contact us for more information!

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Download our App



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