



FULL PAGE AD SPECIFICATIONS

The Full page ad with bleed is a finish size of 10.0 x 21.0 cm. (shown in dotted line at right)

background picture or color must extend beyond finish ad size by 5 mm on all sides (box labeled bleed limit).

ad content, focus or detail should remain within an interior zone 9.0 x 20.0 cm for best results.

FILE FORMAT

JPEG - CMYK - 300 dpi

focus boundary line 

finished ad size 

Bleed limit 

